



# Introducing Analytics

## Overview + How-To Guide



# Table of Contents

## Analytics Overview

- Intuitive User Experience
- Enhanced Personalization
- Easy-to-follow Naming Construction + Structure

## Exporting Reports

## Revenue Summary Reports Overview

## Reports Coming Soon

# Analytics

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Introducing a centralized location for you to easily access the reporting needed to run your operations and analyze performance. The newly enhanced Analytics platform is designed to deliver the following:



**Intuitive User  
Experience**



**Enhanced  
Personalization**



**Easy-to-Follow  
Naming Convention  
& Structure**

# Intuitive User Experience

## Simple Navigation

Makes finding what you need, when you need it fast and easy

## Faster load times

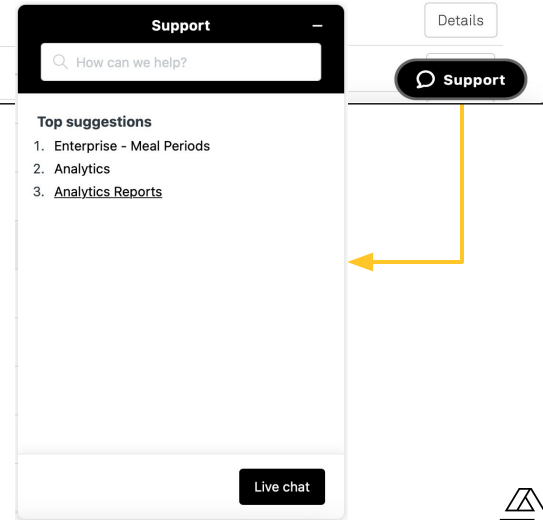
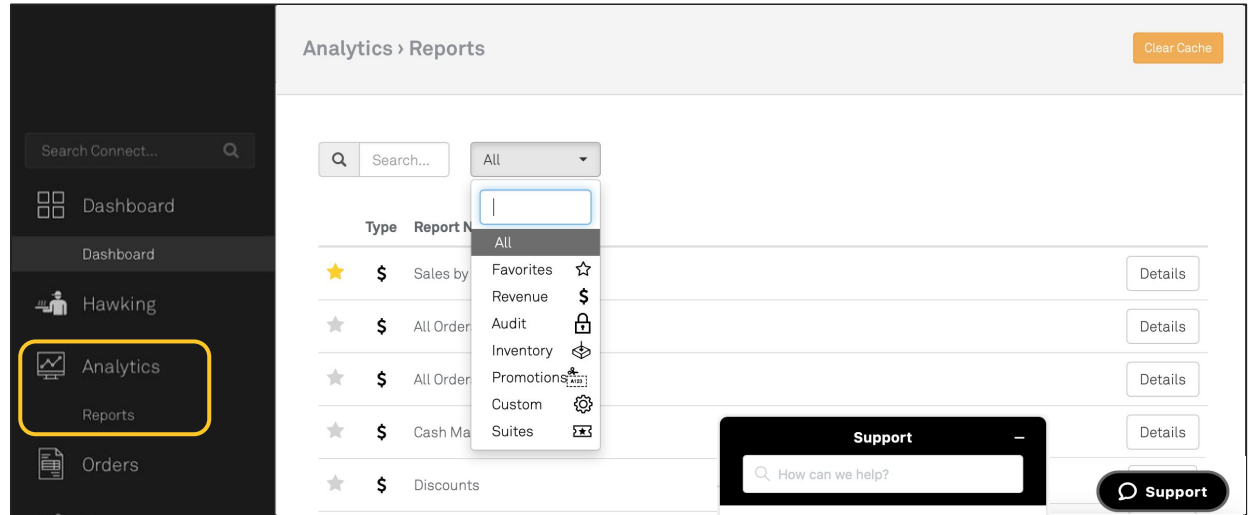
Natively hosted in Connect allows for quicker load times

## Plugin + Filter Enhancements

Allows for plugins and filter options to be expanded

## Consistent Support

Enterprise and Venue/Store-level will receive the same level of support



## Built-in Support

A simple widget is being added with basic questions and report descriptions to speed up training and ensure understanding.

# Enhanced Personalization

## Save Filters

Users can save their most frequently used filters for easy access

## Set as Default

Take a predefined user filter and have that be the first option

## Manage Filters

Load pre-populated filters that work best for your needs

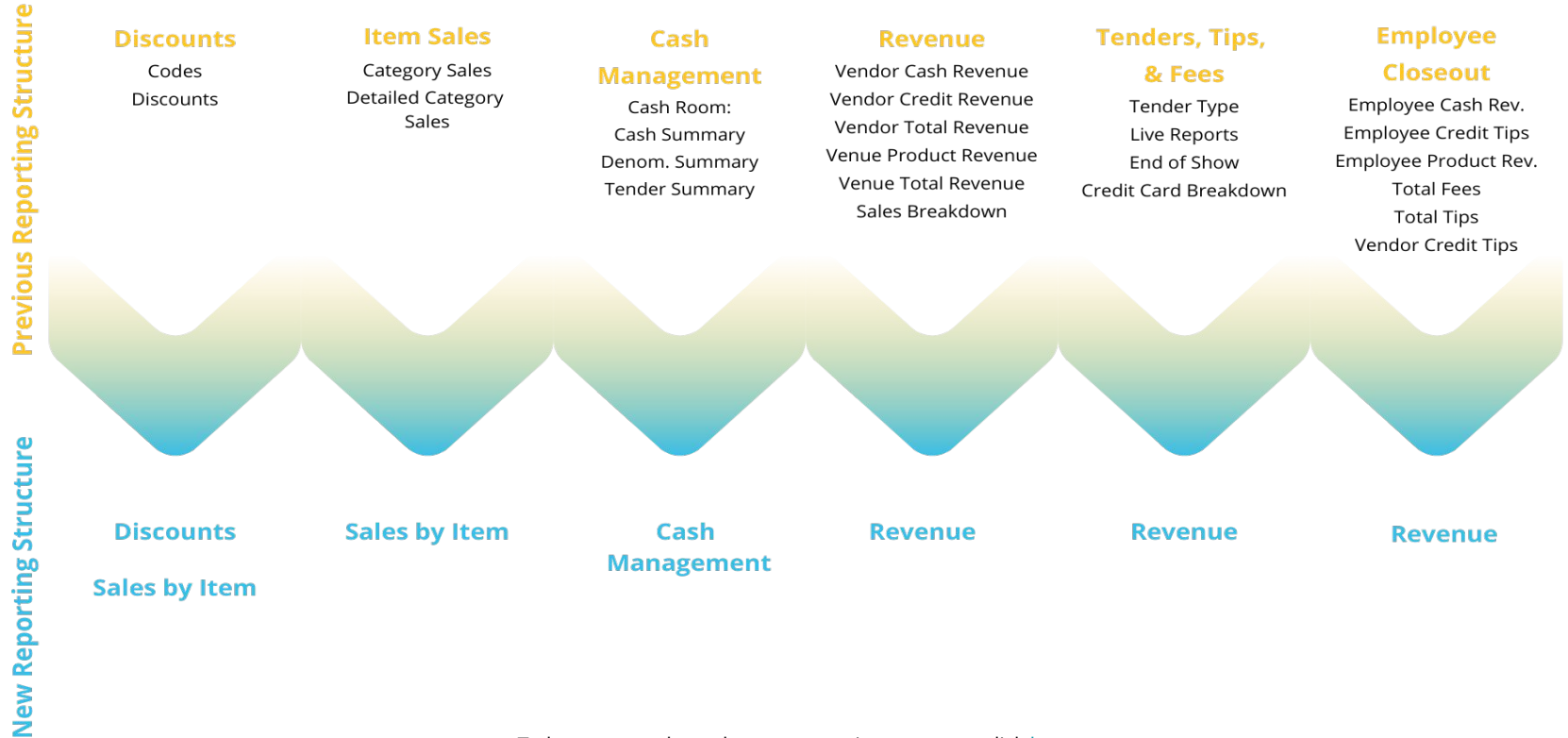
## More Filters

Add a variety of additional filters to any report further diving into the details of an exact use case.

*More filters will continue to be added as we expand our Analytics offering.*

The screenshot displays the 'Analytics > Sales by Item' interface. It features a grid of filter controls for various attributes: Start Date, End Date, Venue, Vendor, Terminal ID, Device Name, User Name, Item Name, Order ID, Device Order ID, Order Status, Refund Status, Method of Tender, Custom Fee, Recipe, PERNR, and Item Type. Each filter is represented by a dropdown menu or a date picker. Below the filters, there is a 'Filter set: Default Filter' label and a '+ Options' button. A yellow arrow points from the '+ Options' button to a 'Filter Options' modal window. This modal window contains three buttons: 'Save Filter' (blue), 'Set as Default' (green), and 'Manage Filters' (orange). A 'Help' button is also visible at the bottom left of the main interface.

# Easy-to-Follow Naming Conventions + Structure



To learn more about the new reporting structure, click [here](#).

# Analytics: Exporting Reports

# Analytics: Exporting Reports

Navigate to Reports

The screenshot shows the 'Analytics > Reports' interface. On the left is a dark navigation menu with 'Reports' highlighted. The main area has a search bar and a dropdown menu currently set to 'Revenue'. Below this is a table of reports with columns for 'Type', 'Report Name', and 'Details'. A 'Clear Cache' button is in the top right, and a 'Support' button is in the bottom right.

**Callout 1:** The drop down can be used to narrow down the reports displayed below

**Callout 2:** Select Analytics, then Reports on the left navigation menu

**Callout 3:** Select the report you wish to export

Type	Report Name	Details
★ \$	Sales by Item	Details
★		Details
★		Details
★		Details
★ \$	Discounts	Details
★ \$	hour	Details
★ \$	Member Scan	Details
★ \$	Open SKU	Details
★ \$	Pinpad Updates	Details
★ \$	Refunds	Details
★ \$	Revenue	Details



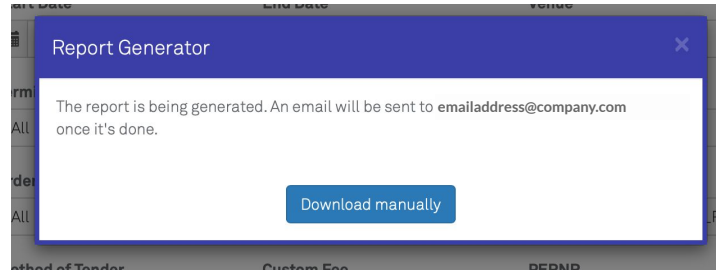
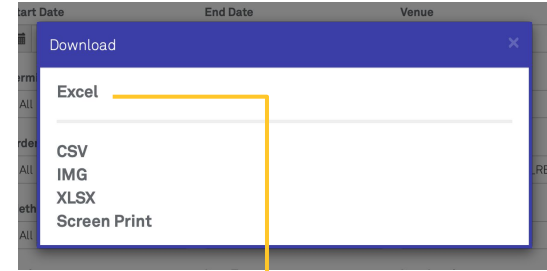
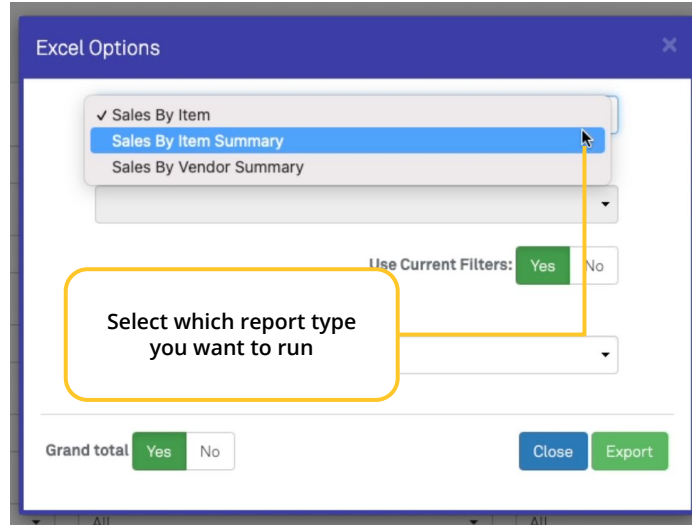
# Analytics: Exporting Reports

Preview or  
Download Report

The screenshot shows the 'Analytics > Revenue' page. On the left is a dark sidebar with a search bar and menu items: Dashboard, Hawking, Analytics, Reports (highlighted), Orders, Options, Items, Accounts, Discounts, Codes, and Vendors. The main content area has a breadcrumb 'Analytics > Revenue' and a grid of filters: Start Date (March 30, 2021 00:00), End Date (March 31, 2021 00:00), Venue (All), Terminal ID (All), Device Name (All), Item Name (All), Order ID (All), Device Order ID (All), Order Status (COMPLETED, PARTIAL\_REFUND), Refund Status (NOT\_REFUNDED, REFUND\_PROCES), Method of Tender (All), Payment Category (All), Prices (All), and Recipe ID (All). Below the filters is a 'Filter set: Default Filter' with a '+ Options' button. At the bottom left is a 'Help' button. At the bottom right are 'Refresh' and 'Download' buttons. A yellow callout box points to the 'Apply' button with the text: 'Once you define your filters, you can select "Apply" to preview the report below'. Another yellow callout box points to the 'Download' button with the text: 'Alternatively, you can skip the preview and select "Download"'. A 'Support' button is located at the bottom right of the page.

# Analytics: Exporting Reports

## Download Report



# Analytics: Revenue Summary Reports Overview

# Revenue Summary Reports Overview

<p><b>Description</b></p>	<p>Provides data relating to vendor and employee revenue totals by tender</p>
<p><b>Summaries Available</b></p>	<ul style="list-style-type: none"> <li>• Venue Summary</li> <li>• Venue &amp; Payment Category Summary</li> <li>• Vendor Group Summary</li> <li>• Vendor Group &amp; Payment Category Summary</li> <li>• Vendor Summary</li> <li>• Vendor &amp; Payment Category Summary</li> <li>• Vendor &amp; User Summary</li> <li>• User &amp; Payment Category Summary</li> </ul>
<p><b>Potential Use Cases</b></p>	<p>Employee Summaries</p> <ul style="list-style-type: none"> <li>• How do I know tip and fee totals for employees?</li> <li>• How do I find total discounts by employees?</li> </ul> <p>Vendor Summaries</p> <ul style="list-style-type: none"> <li>• How do I find revenue totals by vendor?</li> <li>• How do I find revenue totals by vendor and tender type?</li> </ul>

**Report Name: Revenue Summary**  
 User Local Time: 03-17-2021 3:12:57 PM  
 Start Date: Oct 14, 2020 00:00 End Date: Mar 18, 2021 00:00

**Revenue Summary**

Vendor Name	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Tips	Fees	Total
Concessions 1 Subtotal	457.79	468.80	-3.31	-10.70	443.29	6.00	27.53	3.91	23.40	505.33
Restaurant 107 Subtotal	386.02	390.60	-73.63	-16.40	311.62	58.35	24.79	4.58	24.47	416.29
<b>Grand Total</b>	<b>843.81</b>	<b>859.40</b>	<b>-76.94</b>	<b>-27.10</b>	<b>768.91</b>	<b>118.35</b>	<b>52.32</b>	<b>7.99</b>	<b>47.87</b>	<b>921.52</b>

**Vendor Summary**

Vendor Name	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Tips	Fees	Total
Concessions 1	457.79	468.80	-3.31	-10.70	443.29	6.00	27.53	3.91	23.40	505.33
Concessions 1 Subtotal	457.79	468.80	-3.31	-10.70	443.29	6.00	27.53	3.91	23.40	505.33
Restaurant 107	386.02	390.60	-73.63	-16.40	311.62	58.35	24.79	4.58	24.47	416.29
Restaurant 107 Subtotal	386.02	390.60	-73.63	-16.40	311.62	58.35	24.79	4.58	24.47	416.29
<b>Grand Total</b>	<b>843.81</b>	<b>859.40</b>	<b>-76.94</b>	<b>-27.10</b>	<b>768.91</b>	<b>118.35</b>	<b>52.32</b>	<b>7.99</b>	<b>47.87</b>	<b>921.52</b>

**Vendor & Payment Category Summary**

Vendor Name	Payment Category	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Tips	Fees	Total
Concessions 1	Cash	457.79	468.80	-3.31	-10.70	443.29	6.00	27.53	3.91	23.40	505.33
Concessions 1 Subtotal	Cash	457.79	468.80	-3.31	-10.70	443.29	6.00	27.53	3.91	23.40	505.33
Restaurant 107	Cash	78.16	78.61	-43.00	-8.27	65.44	12.06	8.37	2.75	4.37	86.90
Restaurant 107 Subtotal	Custom tender	507.11	510.97	-41.13	-11.13	247.98	43.55	16.42	1.86	19.80	327.19
Restaurant 107 Subtotal	Cash	78.16	78.61	-43.00	-8.27	65.44	12.06	8.37	2.75	4.37	86.90
<b>Grand Total</b>		<b>843.81</b>	<b>859.40</b>	<b>-76.94</b>	<b>-27.10</b>	<b>768.91</b>	<b>118.35</b>	<b>52.32</b>	<b>7.99</b>	<b>47.87</b>	<b>921.52</b>

**Vendor & User Summary**

Vendor Name	Payment Category	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Tips	Fees	Total
Concessions 1	Manager	25.00	25.00	0.00	-0.30	24.70	0.00	0.30	0.00	1.89	26.89
Concessions 1 Subtotal	Server 1	432.79	438.80	-3.31	-10.40	422.59	0.00	27.23	3.91	21.51	474.34
Concessions 1 Subtotal	Server 2	78.16	78.61	-43.00	-8.27	65.44	12.06	8.37	2.75	4.37	86.90
Restaurant 107	Server 1	310.93	313.00	-64.52	-13.20	247.73	43.35	18.30	2.07	20.44	328.57
Restaurant 107 Subtotal	Server 2	75.00	77.00	-17.11	-3.20	63.89	14.00	6.49	2.51	4.21	80.72
Restaurant 107 Subtotal	Custom tender	117.12	117.96	-17.11	-3.20	97.75	17.35	7.93	1.74	14.53	129.26
<b>Grand Total</b>		<b>843.81</b>	<b>851.40</b>	<b>-74.94</b>	<b>-27.10</b>	<b>768.91</b>	<b>55.35</b>	<b>52.32</b>	<b>7.99</b>	<b>47.87</b>	<b>912.12</b>

**User & Payment Category Summary**

User Name	Payment Category	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Tips	Fees	Total
Manager	Cash	25.00	25.00	0.00	-0.30	24.70	0.00	0.30	0.00	1.89	26.89
Manager Subtotal	Cash	25.00	25.00	0.00	-0.30	24.70	0.00	0.30	0.00	1.89	26.89
Server 1	Cash	495.95	499.43	-13.81	-15.67	470.48	13.00	34.40	1.48	25.05	544.95
Server 1 Subtotal	Custom tender	247.77	249.17	-44.50	-7.93	199.54	29.20	11.11	1.67	14.61	254.96
Server 1 Subtotal	Cash	147.22	148.4	-11.4	-14	135.8	41.3	11.8	1.4	11.8	160.8
Server 2	Cash	15.75	16.00	0.00	0.00	15.75	0.00	1.00	0.25	1.00	18.00
Server 2 Subtotal	Custom tender	58.35	61.60	-17.11	-3.20	48.14	14.00	5.29	2.26	2.94	71.43
Server 2 Subtotal	Cash	15.75	16.00	0.00	0.00	15.75	0.00	1.00	0.25	1.00	18.00
<b>Grand Total</b>		<b>843.81</b>	<b>851.40</b>	<b>-74.94</b>	<b>-27.10</b>	<b>768.91</b>	<b>55.35</b>	<b>52.32</b>	<b>7.99</b>	<b>47.87</b>	<b>912.12</b>



# Revenue Summary Report

## Potential Use Cases

### Employee Summaries

- How do I know tip and fee totals for employees?
- How do I find total discounts by employees?

### Vendor Summaries

- How do I find revenue totals by vendor?
- How do I find revenue totals by vendor and tender type?

Vendor Summary											
Vendor Name	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Tips	Fees	Total	
Concessions 1 Subtotal Subtotal	457.79	460.80	-3.31	-10.70	447.29	0.00	27.53	3.01	23.40	501.23	
Restaurant 1197 Subtotal Subtotal	386.02	390.60	-71.63	-16.40	311.62	55.35	24.79	4.58	24.47	416.29	
Grand Total	843.81	851.40	-74.94	-27.10	758.91	55.35	52.32	7.59	47.87	917.52	

Vendor & Payment Category Summary												
Vendor Name	Payment Category	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Tips	Fees	Total	
Concessions 1	Cash	457.79	460.80	-3.31	-10.70	447.29	0.00	27.53	3.01	23.40	501.23	
Concessions 1 Subtotal		457.79	460.80	-3.31	-10.70	447.29	0	27.53	3.01	23.40	501.23	
Restaurant 1197	Cash	78.91	79.63	-10.50	-5.27	63.64	12.00	8.37	0.72	4.67	88.90	
Restaurant 1197	Custom Tender	307.11	310.97	-61.13	-11.13	247.98	43.35	16.42	3.86	19.80	327.39	
Restaurant 1197 Subtotal		386.02	390.60	-71.63	-16.40	311.62	55.35	24.79	4.58	24.47	416.29	
Grand Total		843.81	851.40	-74.94	-27.10	758.91	55.35	52.32	7.59	47.87	917.52	

Vendor & User Summary												
Vendor Name	Account Name	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Tips	Fees	Total	
Concessions 1	CManager	25.00	25.00	0.00	-0.30	24.70	0.00	0.30	0.00	1.89	26.89	
Concessions 1	Server 1	432.79	435.80	-3.31	-10.40	422.59	0.00	27.23	3.01	21.51	474.34	
Concessions 1 Subtotal Subtotal		457.79	460.80	-3.31	-10.70	447.29	0	27.53	3.01	23.40	501.23	
Restaurant 1197	Server 1	310.93	313.00	-54.52	-13.20	247.73	41.35	18.30	2.07	20.44	326.57	
Restaurant 1197	Server 2	75.09	77.60	-17.11	-3.20	63.89	14.00	6.49	2.51	4.03	89.72	
Restaurant 1197 Subtotal Subtotal		386.02	390.60	-71.63	-16.40	311.62	55.35	24.79	4.58	24.47	416.29	
Grand Total		843.81	851.40	-74.94	-27.10	758.91	55.35	52.32	7.59	47.87	917.52	

User & Payment Category Summary												
User Name	Payment Category	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Tips	Fees	Total	
CManager	Cash	25.00	25.00	0.00	-0.30	24.70	0.00	0.30	0.00	1.89	26.89	
CManager Subtotal		25.00	25.00	0.00	-0.30	24.70	0	0.30	0	1.89	26.89	
Server 1	Cash	495.95	499.43	-13.81	-15.67	470.48	12.00	34.40	3.48	25.09	544.95	
Server 1	Custom Tender	247.77	249.37	-44.02	-7.93	199.84	29.35	11.13	1.60	16.86	255.96	
Server 1 Subtotal		743.72	748.80	-57.83	-23.60	670.32	41.35	45.53	5.08	41.95	800.91	
Server 2	Cash	15.75	16.00	0.00	0.00	15.75	0.00	1.20	0.25	1.09	18.29	
Server 2	Custom Tender	59.34	61.60	-17.11	-3.20	48.14	14.00	5.29	2.26	2.94	71.43	
Server 2 Subtotal		75.09	77.60	-17.11	-3.20	63.89	14	6.49	2.51	4.03	89.72	
Grand Total		843.81	851.40	-74.94	-27.10	758.91	55.35	52.32	7.59	47.87	917.52	

For additional details, including how each field is calculated, please see [here](#).

# Sales by Vendor Overview

Description	<i>Provides more granular vendor reporting with sales by item and item category.</i>
Summaries Available	<ul style="list-style-type: none"> <li>Vendor Summary</li> </ul>
Potential Use Cases	<ul style="list-style-type: none"> <li>How do I find revenue totals by item type and vendor?</li> <li>How do I find revenue totals by item category (alcohol, food, merchandise) and vendor?</li> </ul>

**Report Name: Sales By Vendor Summary**  
 User Local Time: 03-17-2021 3:12:08 PM  
 Start Date: May 21, 2020 00:00 End Date: Mar 18, 2021 00:00

Sales By Vendor Summary													
Vendor Summary													
Vendor Name	Category	Item Name	Price	Quantity	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive		Total
Concessions 1	Alcohol -reporting	Alcoholic Drink	10.00	15.00	146.86	140.00	0.00	0.00	146.86	1.14	0.00		150.00
	Alcohol -reporting Subtotal			15	146.86	140	0	0	146.86	1.14	0		150
Concessions 1	Beer - 8.25% Tax	IPA	8.00	130.00	979.23	1,040.00	-1.10	-3.72	-2.40	973.69	60.77	5.74	1,040.29
	Beer - 8.25% Tax Subtotal			130	979.23	1,040	-1.10	-3.72	973.69	60.77	5.74		1,040.29
Concessions 1	Drink -reporting	Drink Item	2.48	850.00	1,726.00	1,732.00	-11.50	-8.10	1,706.56	7.00	0.54		1,714.74
	Drink -reporting Subtotal			850	1,726	1,732	-11.50	-8.10	1,706.56	7.00	0.54		1,714.74
Concessions 1	Food -reporting	Food Item	1.36	167.00	177.56	180.00	-2.22	0.00	175.37	2.41	0.74		173.85
	Food -reporting Subtotal			167	177.56	180	-2.22	0	175.37	2.41	0.74		173.85
Concessions 1	Food -reporting	Food Plate	3.00	908.00	1,702.49	1,814.00	-16.90	0.00	1,685.59	113.51	0.58		1,810.56
	Food -reporting Subtotal			908	1,702.49	1,814	-16.90	0	1,685.59	113.51	0.58		1,810.56
Concessions 1	Food -reporting	LCR Item	10.00	1.00	10.00	10.00	0.00	0.00	10.00	0.00	0.00	0.00	10.00
	Food -reporting Subtotal			1	10	10	0	0	10	0	0		10
Concessions 1	Food -reporting	Void Item	5.00	1.00	4.69	5.00	0.00	0.00	4.69	0.31	0.00		5.57
	Food -reporting Subtotal			1	4.69	5	0	0	4.69	0.31	0		5.57
Concessions 1	Liquor - 8.25% Tax	MRTV Liquor	8.00	3.00	24.00	24.00	0.00	0.00	24.00	0.00	0.00		24.00
	Liquor - 8.25% Tax Subtotal			3	24	24	0	0	24	0	0		24
Concessions 1	Liquor - 8.25% Tax	Whiskey	12.00	29.00	338.56	348.00	-0.04	-4.80	334.56	9.04	16.43		369.22
	Liquor - 8.25% Tax Subtotal			29	338.56	348	-0.04	-4.80	334.56	9.04	16.43		369.22
Concessions 1	Merch -reporting	Merch Item	3.00	7.00	21.00	21.00	0.00	0.00	21.00	0.00	0.00		21.00
	Merch -reporting Subtotal			7	21	21	0	0	21	0	0		21
Concessions 1	Merch -reporting	Merch Clothing Item	10.00	3.00	28.11	30.00	0.00	0.00	28.11	1.89	0.00		30.00
	Merch -reporting Subtotal			3	28.11	30	0	0	28.11	1.89	0		30
Concessions 1	Merch -reporting	Merch	5.00	2.00	9.37	10.00	0.00	0.00	9.37	0.63	0.00		10.00
	Merch -reporting Subtotal			2	9.37	10	0	0	9.37	0.63	0		10
Concessions 1	No Category	Exclusive Tax Test	2.00	18.00	36.00	36.00	-2.50	-3.00	31.50	0.00	0.00		33.29
	No Category Subtotal			18	36	36	-2.50	-3	31.5	0	0		33.29
Concessions 1	Wine - 8.25% Tax	Priest Near	8.00	45.00	365.45	360.00	-0.04	-3.20	342.25	14.55	0.66		366.56
	Wine - 8.25% Tax Subtotal			45	365.45	360	-0.04	-3.20	342.25	14.55	0.66		366.56
Concessions 1 Subtotal					277.23	277.23	0.00	-2.69	274.54	23.23	2.25		279.02
Rebates 1137	Beer - 8.25% Tax	IPA	8.00	16.00	127.50	128.00	-11.69	-7.20	80.54	0.50	8.19		90.74
	Beer - 8.25% Tax Subtotal			16	127.5	128	-11.69	-7.2	80.54	0.5	8.19		90.74
Rebates 1137	Drink -reporting	Drink Item	2.38	85.00	181.38	193.00	-10.66	-12.90	78.58	11.62	0.66		90.90
	Drink -reporting Subtotal			85	181.38	193	-10.66	-12.9	78.58	11.62	0.66		90.9
Rebates 1137	Food -reporting	Food Item	1.88	91.00	170.46	180.00	-6.76	0.00	163.67	8.96	1.00		173.63
	Food -reporting Subtotal			91	170.46	180	-6.76	0	163.67	8.96	1		173.63
Rebates 1137	Food -reporting	Food Plate	3.00	116.00	217.45	232.00	-14.83	0.00	203.78	14.55	0.22		245.99
	Food -reporting Subtotal			116	217.45	232	-14.83	0	203.78	14.55	0.22		245.99
Rebates 1137	Liquor - 8.25% Tax	Whiskey	12.00	11.00	132.00	132.00	-15.45	-4.00	102.40	0.00	8.81		109.21
	Liquor - 8.25% Tax Subtotal			11	132	132	-15.45	-4	102.4	0	8.81		109.21
Rebates 1137	March -reporting	March Clothing Item	10.00	2.00	18.74	20.00	0.00	0.00	18.74	1.26	0.00		20.00
	March -reporting Subtotal			2	18.74	20	0	0	18.74	1.26	0		20
Rebates 1137	Wine - 8.25% Tax	Priest Near	8.00	15.00	116.99	120.00	-17.21	-1.20	99.79	3.01	2.10		113.82
	Wine - 8.25% Tax Subtotal			15	116.99	120	-17.21	-1.2	99.79	3.01	2.1		113.82
Rebates 1137 Subtotal					18	181.38	193	-21.45	0.00	122.31	14.1		138.61
	Wine - 8.25% Tax Subtotal				18	181.38	193	-21.45	0	122.31	14.1		138.61
Grand Total					2,008.00	6,426.85	6,675.00	-263.32	-49.70	6,184.85	248.15	49.15	6,565.18



# Sales by Vendor Summary

## Potential Use Cases

- How do I find revenue totals by item type and vendor?
- How do find revenue totals by item category (alcohol, food, merchandise) and vendor?

For additional details, including how each field is calculated, please see [here](#).

Report Name: Sales By Vendor Summary												
User Local Time: 03-17-2021 3:12:08 PM												
Start Date: May 21, 2020 00:00 End Date: Mar 18, 2021 00:00												
Sales By Vendor Summary												
Vendor Summary												
Vendor Name	Category	Item Name	Price	Quantity	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Total
	Drink - reporting	Subtotal		850	1725	1732	-11.1	-8.1	1706.56	7	0.54	1716.74
Concessions 1	Food	Fries	1.36	167.00	177.59	180.00	-20.22	0.00	159.37	2.41	0.74	171.85
Concessions 1	Food	Chicken Finger	3.00	908.00	1,702.49	1,816.00	-16.90	0.00	1,685.99	113.51	0.58	1,810.56
Concessions 1	Food	Burger	10.00	1.00	10.00	10.00	0.00	0.00	10.00	0.00	0.88	11.45
Concessions 1	Food	Void Item	5.00	1.00	4.69	5.00	0.00	0.00				5.57
	Food - reporting	Subtotal		1077	1894.77	2011	-37.13	0	1857.64	113.51	1.12	1998.42
Concessions 1	Liquor - 8.25%	MBTR Liquor	8.00	3.00	24.00	24.00	0.00	0.00				25.98
Concessions 1	Liquor - 8.25%	Whiskey	12.00	29.00	338.96	348.00	-0.04	-4.80	334.16	9.04	16.43	369.22
	Liquor - 8.25%	Tax Subtotal		32	362.96	372	-0.04	-4.8	358.16	9.04	18.41	395.2
Concessions 1	Merch	T-shirt	10.00	3.00	28.11	30.00	0.00	0.00	28.11	1.89	0.00	30.00
Concessions 1	Merch	Hat	5.00	2.00	9.37	10.00	0.00	0.00	9.37	0.63	0.00	10.00
	Merch - reporting	Subtotal		5	37.48	40	0	0	37.48	2.52	0	40
Concessions 1	Wine - 8.25%	Pinot Noir	8.00	45.00	345.45	360.00	-0.04	-3.20	342.25	14.55	0.66	366.96
	Wine - 8.25%	Tax Subtotal		45	345.45	360	-0.04	-3.2	342.25	14.55	0.66	366.96
Concessions 1 Subtotal				2172	5527.75	5741	-54.53	-20.5	5456.55	213.25	27.55	5741.89
Restaurant 1197	Beer - 8.25%	IPA	8.00	16.00	127.50	128.00	-41.69	-7.20	80.54	0.50	8.19	98.74
	Beer - 8.25%	Tax Subtotal		16	127.5	128	-41.69	-7.2	80.54	0.5	8.19	98.74
Restaurant 1197	Drink	Lemonade	2.38	85.00	181.38	193.00	-100.66	-12.80	76.58			
	Drink - reporting	Subtotal		85	181.38	193	-100.66	-12.8	76.58			
Restaurant 1197	Food	Fries	1.38	91.00	105.04	109.00	-8.76	0.00	98.87			
Restaurant 1197	Food	Pretzel	3.00	116.00	217.45	232.00	-14.83	0.00	203.78	14.55	0.22	245.99
	Food - reporting	Subtotal		207	322.49	341	-23.6	0	302.65	18.51	1.73	373.6
Restaurant 1197	Liquor - 8.25%	Whiskey	12.00	11.00	132.00	132.00	-25.65	-6.00	102.00	0.00	8.93	126.21
	Liquor - 8.25%	Tax Subtotal		11	132	132	-25.65	-6	102	0	8.93	126.21
Restaurant 1197	Merch - report	T-shirt	10.00	2.00	18.74	20.00	0.00	0.00	18.74	1.26	0.00	20.00
	Merch - reporting	Subtotal		2	18.74	20	0	0	18.74	1.26	0	20
Restaurant 1197	Wine - 8.25%	Pinot Noir	8.00	15.00	116.99	120.00	-17.21	-3.20	97.79	3.01	2.10	113.82
	Wine - 8.25%	Tax Subtotal		15	116.99	120	-17.21	-3.2	97.79	3.01	2.1	113.82
Restaurant 1197 Subtotal				336	899.1	934	-208.81	-29.2	678.3	34.9	21.61	823.27
Grand Total				1,495.00	3,539.76	3,717.00	-246.00	-37.20	3,276.24	177.24	42.87	3,624.86

Revenue total by Item Type & Vendor

Revenue total by Item Category & Vendor



# Sales By Item Summary Overview

Description	Provides total sales data for item categories by venue, vendor group, vendor, and more.
Summaries Available	<ul style="list-style-type: none"> <li>• Venue Summary</li> <li>• Venue &amp; Item Category Summary</li> <li>• Vendor Group Summary</li> <li>• Vendor Group &amp; Item Category Summary</li> <li>• Vendor Summary</li> <li>• Vendor &amp; Item Category Summary</li> <li>• Item and Item Category Summary</li> </ul>
Potential Use Cases	<ul style="list-style-type: none"> <li>• How do I find revenue totals by venue and item category type (alcohol, food, merchandise)?</li> <li>• How do I find revenue totals by item category and vendor group?</li> <li>• How do I find total revenue numbers for item categories and items?</li> </ul>

**Report Name: Sales By Item Summary**  
 User Local Time: 03-17-2021 3:11:18 PM  
 Start Date: May 21, 2020 00:00 End Date: Mar 18, 2021 00:00

**Sales By Item Summary**

Venue Summary											
Venue Name	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Tips	Fees		Total
Subtotal All Venue Group	6,259.20	6,500.00	100.41	-41.40	6,157.20	240.80	45.01	55.35	82.42		6,545.18
Grand Total	6,259.20	6,500.00	100.41	-41.40	6,157.20	240.80	45.01	55.35	82.42		6,545.18

Venue & Category Summary											
Venue Name	Category	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Tips	Fees	Total
Advanced Analytics CA	Alcohol - reporting	146.86	120.00	0.00	0.00	146.86	3.34	0.00	0.00	0.00	150.20
Advanced Analytics CA	Beer - B 20% Tax	1,093.75	1,112.00	39.00	-8.00	1,095.97	41.27	12.81	7.44	8.88	1,176.35
Advanced Analytics CA	Drink - reporting	1,865.35	1,818.00	-4.29	-12.40	1,761.31	12.84	0.32	0.00	6.12	1,800.44
Advanced Analytics CA	Food - reporting	2,178.41	2,112.00	-28.80	0.00	2,149.19	119.17	2.84	30.11	36.41	2,337.61
Advanced Analytics CA	Liquor - B 20% Tax	494.84	506.00	-29.50	-10.80	465.54	9.04	27.84	9.68	16.61	527.45
Advanced Analytics CA	Merch - reporting	56.22	60.00	0.00	0.00	56.22	3.39	0.00	0.00	0.00	60.00
Advanced Analytics CA	NO CATEGORY	32.00	32.00	0.00	-2.00	30.00	0.00	0.00	0.00	0.00	30.00
Advanced Analytics CA	Wine - B 20% Tax	654.41	672.00	-8.60	-6.80	640.61	17.56	2.30	6.09	15.32	680.78
Subtotal All Venue Group		6,259.20	6,500.00	100.41	-41.40	6,157.20	240.80	45.01	55.34	82.42	6,545.18
Grand Total		6,259.20	6,500.00	100.41	-41.40	6,157.20	240.80	45.01	55.34	82.42	6,545.18

Vendor Group Summary											
Vendor Group	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Tips	Fees		Total
Subtotal Convalescence Vendor Group	5,470.32	5,482.00	-9.58	-30.20	5,441.32	211.68	25.38	38.26	44.11		5,723.31
Subtotal Restaurant Vendor Group	788.88	818.00	99.83	-21.20	694.96	29.12	19.63	55.35	38.26		829.27

Vendor Group & Category Summary											
Vendor Group	Category	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Tips	Fees	Total
Convalescence Vendor Group	Alcohol - reporting	146.86	120.00	0.00	0.00	146.86	3.34	0.00	0.00	0.00	150.20
Convalescence Vendor Group	Beer - B 20% Tax	971.21	1,010.00	0.00	-2.40	968.81	40.77	5.98	0.00	5.61	1,020.24
Convalescence Vendor Group	Drink - reporting	1,718.00	1,725.00	-7.00	-7.80	1,709.90	7.00	0.32	0.00	3.42	1,720.74
Convalescence Vendor Group	Food - reporting	1,656.84	1,671.00	-2.20	0.00	1,654.64	118.86	0.91	15.80	15.80	1,805.21
Convalescence Vendor Group	Liquor - B 20% Tax	362.96	372.00	-0.04	-4.80	358.12	9.04	18.41	0.00	9.39	395.20
Convalescence Vendor Group	Merch - reporting	37.48	40.00	0.00	0.00	37.48	2.52	0.00	0.00	0.00	40.00
Convalescence Vendor Group	NO CATEGORY	32.00	32.00	0.00	0.00	30.00	0.00	0.00	0.00	0.00	30.00
Convalescence Vendor Group	Wine - B 20% Tax	545.41	560.00	-0.04	-3.20	542.17	14.51	0.86	0.00	9.31	566.84
Convalescence Vendor Group		5,470.32	5,482.00	-9.58	-30.20	5,441.32	211.68	25.38	38.26	44.11	5,723.31
Restaurant Vendor Group		788.88	818.00	99.83	-21.20	694.96	29.12	19.63	55.35	38.26	829.27





# Sales by Item Summary

## Potential Use Cases

- How do I find revenue totals by venue and item category type (alcohol, food, merchandise)?
- How do I find revenue totals by item category and vendor group?
- How do I find total revenue numbers for item categories and items?

For additional details, including how each field is calculated, please see [here](#).

### Report Name: Sales By Item Summary

User Local Time: 03-31-2021 2:26:15 PM

Start Date: Mar 31, 2021 00:00 End Date: Apr 1, 2021 00:00

Sales By Item Summary												
Venue Summary												
Venue Name	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Tips	Fees	Total		
ABC Venue	141.07	141.07	-8.98	0.00	132.09	0.00	7.81	22.82	0.00	162.72		
Grand Total	141.07	141.07	-8.98	0.00	132.09	0.00	7.81	22.82	0.00	162.72		
Venue & Category Summary												
Venue Name	Category	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Tips	Fees	Total	
ABC Venue	Bottled Drinks	87.48	87.48	0.00	0.00	87.48	0.00	6.65	18.50	0.00	112.63	
ABC Venue	Desserts	5.29	5.29	0.00	0.00	5.29	0.00	0.00	1.50	0.00	6.79	
ABC Venue	Frozen Drinks	30.05	30.05	0.00	0.00	30.05	0.00	0.46	5.55	0.00	36.06	
ABC Venue	Snacks	17.96	17.96	-8.98	0.00	8.98	0.00	0.70	-3.00	0.00	6.68	
ABC Venue Subtotal		141.07	141.07	-8.98	0	132.09	0	7.81	22.82	0	162.72	
Grand Total		140.78	140.78	-8.98	0.00	131.80	0.00	7.81	22.55	0.00	162.16	
Vendor Group & Category Summary												
Vendor Group	Category	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Tips	Fees	Total	
Vendor Group A	Bottled Drinks	87.48	87.48	0.00	0.00	87.48	0.00	6.65	18.50	0.00	112.63	
Vendor Group A	Desserts	5.29	5.29	0.00	0.00	5.29	0.00	0.00	1.50	0.00	6.79	
Vendor Group A	Frozen Drinks	30.05	30.05	0.00	0.00	30.05	0.00	0.46	5.55	0.00	36.06	
Vendor Group A	Snacks	17.96	17.96	-8.98	0.00	8.98	0.00	0.70	-3.00	0.00	6.68	
Vendor Group A Subtotal		141.07	141.07	-8.98	0	132.09	0	7.81	22.82	0	162.72	
Item & Category Summary												
Category	Item Name	Unique ID	Price	Quantity	Gross Sales	Subtotal	Refunds	Total Discount	Net Sales	Tax Inclusive	Tax Exclusive	Total
Bottled Drinks	Water Large D	NOPRODUCT	4.49	19.00	87.48	87.48	0.00	0.00	87.48	0.00	6.65	112.63
Bottled Drinks Subtotal				19	87.48	87.48	0	0	87.48	0.00	6.65	112.63
Desserts	Frozen Novelty	NOPRODUCT	5.29	1.00	5.29	5.29	0.00	0.00	5.29	0.00	1.50	6.79
Desserts Subtotal				1	5.29	5.29	0	0	5.29	0	1.50	6.79
Frozen Drinks	Ice Cream Bar	NOPRODUCT	5.99	5.00	30.05	30.05	0.00	0.00	30.05	0.00	0.46	36.06
Frozen Drinks Subtotal				5	30.05	30.05	0	0	30.05	0	0.46	36.06
Snacks	Churro Par			2.00	17.96	17.96	-8.98	0.00	8.98	0.00	0.70	6.68
Snacks Subtotal				2	17.96	17.96	-8.98	0	8.98	0	0.7	6.68
Grand Total				27.00	140.78	140.78	-8.98	0.00	131.80	0.00	7.81	162.16

Category Total by Venue

Category Total by Vendor Group

Item Revenue Total

Item Category Revenue Total



# Tender Summary Overview

Description	<i>Provides a detailed breakdown of revenue by tender types.</i>
Summaries Available	<ul style="list-style-type: none"> <li>Tender Summary</li> </ul>
Potential Use Cases	<ul style="list-style-type: none"> <li>How do I determine revenue data for Visa credit cards?</li> <li>How do I determine revenue by gift cards?</li> </ul>

Report Name: Tender Summary				
User Local Time: 03-31-2021 2:27:51 PM				
Start Date: Mar 31, 2021 00:00 End Date: Apr 1, 2021 00:00				
<b>Tender Summary</b>				
<b>Credit Summary</b>				
Method of Tender	Card Present?	Orders	Total	
Discover	N	25	600.31	
Discover Subtotal		25	600.31	
MasterCard	N	20	921.23	
MasterCard Subtotal		20	921.23	
Gift Card Card	N	10	50.00	
Gift Card Subtotal		10	50.00	
Visa	N	45	1,650.98	
Visa Subtotal		45	1,650.98	
Grand Total		100	3,222.52	

# Tender Summary

## Potential Use Cases

- How do I determine revenue data for Visa credit cards?
- How do I determine revenue by gift cards?

For additional details, including how each field is calculated, please see [here](#).

<b>Report Name: Tender Summary</b>			
<i>User Local Time: 03-31-2021 2:27:51 PM</i>			
<i>Start Date: Mar 31, 2021 00:00 End Date: Apr 1, 2021 00:00</i>			
<b>Tender Summary</b>			
<b>Credit Summary</b>			
Method of Tender	Card Present?	Orders	Total
Discover	N	25	600.31
Discover Subtotal		25	
MasterCard	N	20	
MasterCard Subtotal		20	921.23
Gift Card Card	N	10	50.00
Gift Card Subtotal		10	50.00
Visa	N	45	1,650.98
Visa Subtotal		45	1660.98
Grand Total		100	3,222.52

**Gift Card Revenue Total**

**Visa Revenue Total**

# Cash Reconciliation Overview (Classic Only)

Description	Provides summary data for cash activity by event, vendors, and users.
Summaries Available	<ul style="list-style-type: none"> <li>• Cash Summary</li> <li>• Vendor &amp; User Cash Summary</li> <li>• Cash Action Summary</li> </ul>
Potential Use Cases	<ul style="list-style-type: none"> <li>• How do I compare expected cash to deposited cash for an event?</li> <li>• How do I determine cash figures by user and vendor?</li> <li>• How do I review cash-related actions by teller?</li> </ul>

**Report Name: Cash Reconciliation**  
 User Local Time: 04-01-2021 9:42:01 AM  
 Start Date: Sep 1, 2020 00:00 End Date: Apr 2, 2021 00:00

Cash Reconciliation									
Cash Summary									
Event Name	Vendor Name	Bank Issued	POS Cash Sales	Expected Cash	Deposited Cash	al Cash Accounted	Over/Shot	Over/Shot %	
Event ABC	Concessions A	550.00	0.00	550.00	1,350.00	800.00	800.00	59.26	
Event ABC Subtotal		550	0	550	1,350	800	800		
Event 123	Demo 1	150.00	0.00	150.00	345.00	195.00	195.00	56.52	
Event 123 Subtotal		150	0	150	345	195	195		
Grand Total		700.00	0.00	700.00	1,695.00	995.00	995.00		
Vendor & User Cash Summary									
Vendor Name	User	POS Sales	Cash Actual	Credit Amount	Other Tender	Total Discounts	Fees	Total Revenue	
Restaurant ABC	Jose	820.95	410.00	0.00	160.25	-2.30	74.77	570.25	
Restaurant ABC	Brad	0.00	1,030.00	0.00	35.00	0.00	0.00	1,065.00	
Restaurant ABC Subtotal		820.95	1280	0	195.25	-2.3	74.77	1475.25	
Concession Stand 123	Cindy	206.05	0.00	0.00	0.00	0.00	154.05	0.00	
Concession Stand 123 Subtotal		206.05	0	0	0	0	154.05	0	
Grand Total		1,027.00	1,440.00	0.00	195.25	-2.30	228.82	1,635.25	
Cash Action Summary									
Teller	Vendor	User	Drop 1	Drop 2	Drop 3	Total Drops	Less: Bank	Cash Collected	
Brittany	Vendor 123	Name	800.00	0.00	50.00	850.00	105.00	-745.00	
Brittany	Vendor ABC	Name	0.00	50.00	0.00	50.00	100.00	50.00	
Brittany	Vendor 456	Name	0.00	200.00	0.00	200.00	0.00	-200.00	
Brittany Subtotal			800	250	50	1100	205	-895	
Jose	Vendor 123	Name	540.00	280.00	0.00	820.00	350.00	-470.00	
Jose	Vendor ABC	Name	650.00	140.00	0.00	790.00	380.00	-410.00	
Jose	Vendor 456	Name	700.00	0.00	0.00	700.00	537.50	-162.50	
Jose Subtotal			2350	970	0	3320	1637	-1683	
Grand Total			2,690.00	670.00	50.00	3,410.00	1622.5	-1787.5	

# Cash Reconciliation

## Potential Use Cases

- How do I compare expected cash to deposited cash for an event?
- How do I determine cash figures by user and vendor?
- How do I review cash-related actions by teller?

For additional details, including how each field is calculated, please see [here](#).

Report Name: Cash Reconciliation									
User Local Time: 04-01-2021 9:42:01 AM									
Start Date: Sep 1, 2020 00:00 End Date: Apr 2, 2021 00:00									
Cash Reconciliation									
Cash Summary									
Event Name	Vendor Name	Bank Issued	POS Cash Sales	Expected Cash	Deposited Cash	Real Cash Accounted	Over/Shot	Over/Shot %	
Event ABC	Concessions A	550.00	0.00	550.00	1,350.00	800.00	800.00	59.26	
Event ABC Subtotal		550	0	550	1350	800	800		
Event 123	Demo 1	150.00	0.00	150.00	345.00	195.00	195.00	56.52	
Event 123 Subtotal		150	0	150	345	195	195		
Grand Total		700.00	0.00	700.00	1,695.00	995.00	995.00		
Vendor & User Cash Summary									
Vendor Name	User	POS Sales	Cash Actual	Credit Amount	Other Tender	Total Discounts	Fees	Total Revenue	
Restaurant ABC	Jose	820.95	410.00	0.00	160.25	-2.30	74.77	570.25	
Restaurant ABC	Brad	0.00	1,030.00	0.00	35.00	0.00	0.00	1,065.00	
Restaurant ABC Subtotal		820.95	1280	0	195.25	-2.3	74.77	1475.25	
Concession Stand 123	Cindy	206.05	0.00	0.00	0.00	0.00	154.05	0.00	
Concession Stand 123 Subtotal		206.05	0	0	0	0	154.05	0	
Grand Total		1,027.00	1,440.00	0.00	195.25	0.00	154.05	1,636.30	
Cash Action Summary									
Teller	Vendor	User	Drop 1	Drop 2	Drop 3	Total Drops	Less: Bank	Cash Collected	
Brittany	Vendor 123	Name	800.00	0.00	50.00	850.00	105.00	-745.00	
	Vendor ABC	Name	0.00	50.00	0.00	50.00	100.00	50.00	
	Vendor 456	Name	0.00	200.00	0.00	200.00	0.00	-200.00	
Brittany Subtotal			800	250	50	1100	205	-895	
Jose	Vendor 123	Name	540.00	280.00	0.00	820.00	350.00	-470.00	
	Vendor ABC	Name	650.00	140.00	0.00	790.00	380.00	-410.00	
	Vendor 456	Name	700.00	0.00	0.00	700.00	537.50	-162.50	
Jose Subtotal			2350	970	0	3320	1637	-1683	
Grand Total			2,690.00	670.00	50.00	3,410.00	1622.5	-1787.5	

Expected Cash vs. Deposited by Event

Cash by User and Vendor

Cash-related actions by teller

# More Reports Coming Soon



## Inventory Excel Reports

The following inventory reports will be available for Excel export:

- Category Value
- Inv. Value
- Inv. Reconciliation
- Purchase Orders
- Standsheets
- Spoilage
- Cost of Goods
- Recipe Book
- Transfers
- True Up
- Units Sold



## Suites PDF Exports

The following Suites reports will be available for PDF export:

- Production by Suite
- Distribution Report
- Suite Order
- Production Labels

# Thank You

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